



European Border Breakers Awards celebrate emerging European talent in popular music

Groningen/The Netherlands, January 12, 2011

The European Border Breakers Awards honour ten European debut artists in popular music from ten European countries. The award ceremony opened today the Eurosonic Noorderslag Festival, Groningen (NL). The Baseballs won the Public Choice Award.

The 2011 European Border Breakers Awards (EBBAs) were presented during a live show on the opening night and the 25th anniversary of the Eurosonic Noorderslag Festival in Groningen, in the Netherlands. The winners of the European Border Breakers Awards 2011 are:

Saint Lu (Austria)
Stromae (Belgium)
Aura Dione (Denmark)
ZAZ (France)
The Baseballs (Germany)
Caro Emerald (The Netherlands)
Donkeyboy (Norway)
Inna (Romania)
Miike Snow (Sweden)
Mumford & Sons (UK)

Hosted by TV personality and musician Jools Holland, the show included live performances of Caro Emerald, Donkeyboy, Saint Lu, Stromae, The Baseballs and Zaz. Inna, Miike Snow and Mumford & Sons were unable to attend but sent a video message. The show will be broadcast throughout Europe in the coming year.

European music lovers were invited to vote for their favourite EBBA winner through traditional and online media during the month of December. The voting process was supported by the EBU (European Broadcasting Union) and several European radio stations. The winner is The Baseballs from Germany. The Award was handed out by Ann Branch from the Directorate General for Education and Culture of the European Commission.

Through these awards, the European Commission brings to the spotlight emerging European artists and groups who have successfully crossed national borders and reached audiences outside their home country. At the same time the prizes highlight and promote the creativity and diversity of European music and its role in bringing people together and forging mutual understanding.

Moreover, the EBBAs, now in their eighth year, highlight the need to support the mobility of artists and their work within Europe and beyond. They are funded through the EU Culture Programme, which also funds the European Union Prizes for Contemporary Architecture, for Cultural Heritage and for Literature.

To find out more:

<http://www.ebba-awards.eu>

http://ec.europa.eu/culture/our-programmes-and-actions/doc1098_en.htm

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